



Some New Year Resolutions

... that you should think twice about breaking.

Custom Internet

At a time when many people forget the resolutions that they made at the New Year, here are some that your business would do well to keep.

Keep your Website up to date.

Make sure that your website accurately reflects what you do, and that it includes everything required. In particular, Limited Companies and those who are VAT registered should check for compliance with the Companies Act.

A site that is obviously out of date will not inspire customer confidence.

Improve your chances of good search engine ranking by ensuring that your site conforms to the latest Google recommendations.

A thorough review of your site will be time well spent.

Keep your systems secure.

Anti-virus software should be kept fully up to date. Practice good password security and ensure that your staff do the same.

Take some time out for personal and staff training.

Spend some time reviewing your personal IT skills and ensure that your staff also get training in the IT skills they need. That way you will get more out of your IT systems and software, and spend more time being productive.

If it's important, back it up.

Preventing the loss of vital data through hardware failure, theft or other disasters could be critical to the survival of your business. Make sure that you have appropriate hardware, software and processes in place to ensure the safety of your data.

We provide a cloud based backup service, and can advise on a variety of other backup solutions. Everything tailored to your needs and budget.

How we can help

We offer a comprehensive professional website design, consultancy and maintenance service.

Please contact us if you are interested in improving your online business presence or for personalized training and support.

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